

THANK YOUR LOCAL FIRE DEPARTMENT PROMOTION ("PROMOTION") OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN THIS PROMOTION.

The Promotion is sponsored by Nest Labs, Inc. ("**Sponsor**"), located at 3400 Hillview Ave, Palo Alto, CA, 94304, USA.

Eligibility: Nomination of fire departments is open only to residents of the 50 United States and the District of Columbia who are at least 18 years of age (or over the age of majority in nominator's state of residence). A member of a fire department is eligible to nominate his or her own fire department. All fire departments, including volunteer fire departments, are eligible to receive an opportunity to submit an application for a grant award.

Promotion Period: Promotion starts at 12:01:01 PT on October 5, 2015 and ends October 31, 2015 at 11:59:59 p.m. PT ("**Promotion Period**").

How to Enter: To nominate your local fire department, go to www.nest.com/thanks and follow the instructions, providing your contact information and the zip code of the fire department you are nominating. Each person that submits a zip code in connection with the nomination process will result in one vote for the fire department in his or her zip code. To obtain a second vote for your local fire department, share a story about your fire department in 150 words or less. You may only submit vote(s) for one unique fire department. Limit: Two total votes for your selected fire department during the Promotion Period. Additional entries will be disqualified.

By submitting a story in connection with the Promotion, you agree that your story ("**Submission**") will conform to guidelines listed below. Sponsor reserves the right, in its sole discretion, to disqualify any vote if Sponsor believes that the Submission does not comply with these guidelines.

- a. You may not supply untruthful, incomplete, inaccurate or misleading information.
- b. Your Submission must not: (i) violate any law or third-party rights, including, but not limited to, copyrights, trademark rights, or rights of privacy and publicity; (ii) contain defamatory statements; (iii) include threats to any person, place, business, or group; (iv) be obscene or indecent; (v) depict any risky behavior, as determined by Sponsor in its sole discretion; or (vi) contain any third-party trademarks or logos.

Winner Selection/Prize: The ten fire departments receiving the highest number of votes will receive the opportunity to submit an application for a grant of technology-based equipment from the Leary Firefighters Foundation (the "Foundation") valued at approximately \$25,000. Fire departments that receive the ten highest number of votes will be notified by email or telephone on or about January 1, 2016. There is no retail value of the award in this Promotion, because the award is merely an opportunity to submit a grant application. Your fire department's selection as one of the fire departments with the ten highest number of votes does not guarantee it will be awarded a grant from the Leary Firefighters Foundation. A total of two grants will be awarded by the Leary Firefighters Foundation through its grant application process.

Privacy; Name and Likeness Release: Please see Sponsor's privacy policy at <https://nest.com/legal/privacy>. Except where prohibited by law, submitting a nomination in the Promotion constitutes permission to use nominator's name, city of residence, and likeness, without limitation, in connection

with the Promotion (including as part of the publicly-distributed Promotion award list) and for Sponsor's promotional purposes without further permission or compensation.

License to Submission. By submitting your Submission to Sponsor and Foundation in connection with the Promotion, you hereby grant to Sponsor and Foundation a perpetual, irrevocable, royalty-free, worldwide, nonexclusive license to publish, reproduce, display, perform, distribute, adapt, edit, modify, translate, create derivative works based upon, and otherwise use and sublicense your Submission, or any portion thereof, in connection with the Promotion and for other advertising, marketing and promotional purposes, and to incorporate Submissions, in whole or in part, into other works in any manner, form, media or technology now known or later developed. Neither Sponsor nor Foundation will have an obligation to publish or use or retain any Submission you submit or to return any such Submission to you. You agree that it is your sole responsibility to obtain all permissions and releases necessary for the grant of the rights contained in this paragraph and these Official Rules. You agree to take, at Sponsor's or Foundation's expense, as applicable, any further action (including, without limitation, execution of documents) reasonably requested by Sponsor or Foundation to effect, perfect or confirm Sponsor's or Foundation's rights as set forth above and in these Official Rules.

General Terms and Conditions: The Promotion and these Official Rules will be governed, construed and interpreted under the laws of the State of California. This Promotion is subject to all applicable federal, state and municipal laws and is void where prohibited. Any provision of these Official Rules deemed unenforceable will be enforced to the extent permissible, and the remainder of these Official Rules will remain in effect. Neither Sponsor nor Foundation will be responsible for late, lost, illegible, incomplete, damaged or misdirected nominations and accept no responsibility for any injury, loss or damage of any kind resulting from a nominator's participation in this Promotion. Sponsor and Foundation reserve the right to amend these Official Rules or to terminate this Promotion. **By participating in the Promotion, you release Sponsor and Foundation from any liability whatsoever, and waive any and all causes of action, related to any claims, costs, injuries, losses, or damages of any kind arising out of or in connection with the Promotion or delivery, misdelivery, acceptance, possession, use of or inability to use the grant (including, without limitation, claims, costs, injuries, losses and damages related to personal injuries, death, damage to or destruction of property, whether intentional or unintentional), whether under a theory of contract, tort (including negligence), warranty or other theory.** By participating in this Promotion, you certify that you have complied with these Official Rules. For a copy of a list of the fire departments receiving the opportunity to submit a grant or these Official Rules, send a written request with a self-addressed, business-size return envelope to: Attn: Thank Your Local Fire Department Promotion Official Rules, Nest Labs, Inc., 3400 Hillview Ave, Palo Alto, CA, 94304, USA. By participating, you agree to be bound by these Official Rules and by the decisions of Sponsor, which are final and binding in all respects. The Promotion and all accompanying materials are Copyright © 2015 by Nest Labs, Inc. All rights reserved. NEST LABS is a trademark of Nest Labs, Inc.